

FLORIDA NURSERY GARDEN NEWS

Plant your home to make Florida more beautiful

VOL. IV

MARCH, 1957

LIBRARY

RECEIVED

NO. 3

MAR 26 1957

U. S. Department of Agriculture

Color Accents for your Florida Garden!

FABULOUS BEAUTY MAY BE ACHIEVED WITH COLOR IN YOUR GARDEN; HERE IN CENTRAL FLORIDA WE ARE FORTUNATE TO HAVE A WIDE SELECTION OF PLANTS TO FURNISH COLOR EVERY SEASON. HERE ARE A FEW THAT WILL ACCENT YOUR GARDEN THIS SEASON AND GIVE YOU THE "PICKUP" YOU NEED!



1. AZALEA PRIDE OF DORKING

Easy to grow, hardy, and producing an abundance of bloom, Azaleas are the most popular and spectacular flowering shrub for Central Florida. The wide color range gives you opportunity to personalize the garden! See Florida Nursery's choice plants — and add to your planting while they are in bloom.

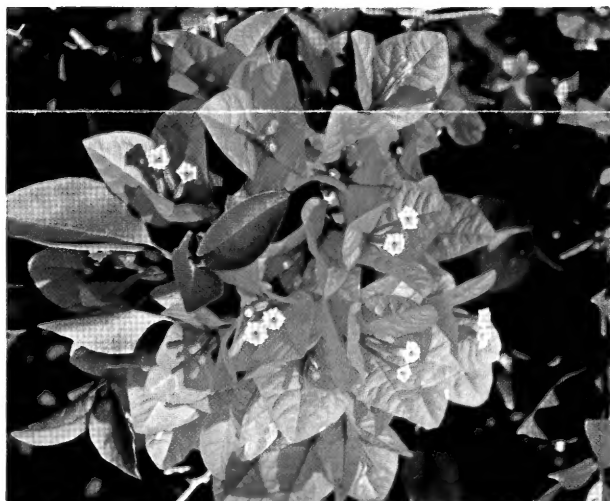
Priced from .25 up



2. DRACAENA MME. EUGENE ANDRE

Florida Nursery offers many varieties of Dracaena in both striking green and fascinating colors. Useful both as potted specimen or in room planters or as patio or garden plants, you'll find Dracaenas easy to grow and rewarding for your efforts.

Only \$1.50 and up



3. BOUGAINVILLEA GLABRA SANDERIANA

No vine is more beautiful than the Bougainvillea with the gorgeous mass of colorful bloom produced over almost the entire year! The lush evergreen foliage is also attractive, making the Bougainvillea Florida's popular and most handsome vine! Deep rooted, it is easy to grow, too!

Available from \$1.50 up



4. CALLIANDRA (Powder Puff)

Beautiful as large shrub or small tree that blooms all thru the fall, winter and spring months. While the flowers are inconspicuous, the long red stamen form an interesting inflorescence, and are most colorful. The attractive foliage is dainty and lacy and adds to any planting.

Priced at \$1.00 up

NURSERY SUPER-MARKET

Visit our Leesburg and Ocala Sales Yard—See "MILLIONS OF PLANTS" labeled
HUNDREDS OF VARIETIES—OLD FAVORITES AND NEW INTRODUCTIONS.

Tropical, subtropical and unusual plants—all tested and proven satisfactory

VISITORS ALWAYS WELCOME—

Florida Nursery is less than an hour's drive from anywhere in Central Florida!



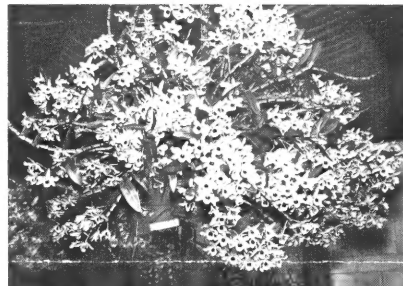
EUPHORBIA SPLENDENS. Called "Crown of Thorns" because legend says the crown of thorns for the Christ was made from its branches. Well it might be true, for it is thickly spined with sharp prickles along the light tinted woody stems. The light green leaves and bright red flowers make this a valuable ornamental for planter boxes, borders, beds, etc.

\$1.00 and up



YUCCA FILAMENTOSA. Commonly known as Adam's Needle or Bear Grass, this spreading stemless basal rosette of leathery green leaves is quite thready along the margin, giving it a most unusual appearance. The flowers are borne on a tall stalk and are creamy white and about two inches long. These plants make an interesting arrangement and are particularly effective in clumps used around the ranch type house, or against a brick wall such as illustrated.

Only \$1.50 and up



DENDROBIUM NOBILE. Beautiful species of Orchid from Hawaii. It has attractive foliage of a pleasing light green, and each year produces hundreds of orchids with pale orchid petals and deep purple throats. Easy to grow, this is a good beginner for your orchid collection—it prefers about half-shade. Mounted on slabs of fern root or potted, you'll find them most rewarding.

\$15.00 and up



LIGUSTRUM LUCIDUM

One of the most popular shrubs for Florida. Very bushy, with dark waxy green leaves; blooms in spring, with panicles of creamy white flowers followed by bunches of black berries.

Used widely for hedges, foundation plantings and for specimen shrubs or small trees. Evergreen.

\$1.50 and up



GARDENIAS (Grafted Plants)

Because of the purity of the flowers, and their fragrance, the Gardenia is one of Florida's best loved shrubs. The leathery dark green foliage is attractive, and when in bloom, the contrast between the waxy white flowers and the dark foliage is very striking.

Since Gardenias are very subject to root knot, we now graft our plants onto a root knot resistant understock, and this makes your plants longer lived.

\$2.50 and up



NEANTHE BELLA PALM

An attractive slow growing Palm with dark green "feather-type" foliage. Blooms in spring, followed by orange colored seed and flower stalk, which makes the plant more attractive.

Invaluable for indoor and outdoor planting boxes, pot plant, or for planting in patio or foundation planting in protected areas.

One of the best palms for holiday decorations since it is sturdy and well shaped.

Only \$1.00 and up



EPIDENDRUM ORCHIDS

One of the most vigorous and interesting of all the epiphytal orchids. Provides hundreds of blossoms in sprays, and blooms over almost the entire year!

While the flowers are not large individually, they bloom in clusters which are quite showy.

Orchid, lavender, pink, salmon, white—there are many colors and shades in the "Eppies" and you will enjoy them in pots, in planter boxes, or in beds. Just use osmundi fibre for planting to assure drainage, and watch them grow and bloom—you'll always have orchids!

\$1.50 and up



MANGO

While the Mango is a tropical tree, it thrives nicely in protected areas in Central Florida and produces fruit of excellent quality.

Pictured here is a tree with fruit only two years after it was planted. Note size of fruit. Our Mangoes are nice sturdy grafted plants and you'll want to select a tree for your property . . . it is ornamental as well as useful!

Priced \$5.00 and up



PITTOSPORUM TOBIRA

Lovely thick dark green leaves in rosettes along the stem. Flowers in dense terminal clusters, creamy white, and very fragrant.

This shrub is very easy to grow, and is one of the few shrubs that will thrive on the beach—salt spray does not damage it at all!

Wonderful for foundation, shrub border, or low hedge.

\$1.50 and up

FLORIDA NURSERY GARDEN NEWS

Published by

FLORIDA NURSERY AND LANDSCAPE CO.

N. 14th St.
Phone 158
LEESBURG

OPEN DAILY 8:30 TO 5:30
CLOSED SUNDAY

S. Orange Ave.
Ph. Ma-2-8345
OCALA

Professional Office: 125 E. Welbourne St.

Phone 6-2781

WINTER PARK

Open Monday thru Friday

9 A.M. to 5 P.M.

Sat. — 9-12 A.M.

"MILLIONS OF PLANTS"



PLANT your Air Conditioner

There are many ingenious ways for controlling climate on the averaged-sized house lot, as well as on the large estate or farm. By use of various planting devices you can make your house more comfortable both in the winter and summer. Climate control by planting can moderate temperatures in some instances up to 10 to 15° F., thus meaning the difference between comfort and discomfort.

A tree located to shade the west wall and roof from the hot afternoon sun will keep house temperatures more comfortable and may reduce wall and roof temperatures by as much



as 20 to 40°. This helps to eliminate the well-known "attic furnace." Rooftop temperatures of 140 degrees have been recorded.

Since the sun sets in the southwest in the winter, a tree planted as suggested above will not make your home cold at this season of the year.

A telephone call to our office will bring one of our expert landscape men who will help you decide on the right tree and the right location to give you the maximum pleasure and comfort.

IF YOU NEED REPRODUCTIONS OF PLANS, SKETCHES, ETC., OUR OZALID DEPARTMENT OFFERS IMMEDIATE SERVICE. CALL OUR LEESBURG OFFICE FOR COMPLETE INFORMATION.

Questions You've Asked About FLORIDA GARDENING!

Q. What is the tree with the large leaves and the bright yellow fruit in clusters now?

A. Eriobotrya japonica, commonly known as Loquat or Japanese Plum. It is an excellent ornamental, as well as a delicious fruit.

• • •

Q. What do you consider the best red, pink and yellow rose for Central Florida?

A. The red Etoile de Holland, the pink Editor McFarland, and the yellow Peace are three of the best flowering roses. The Etoile de Holland, the Editor McFarland are classified as standards. Peace is a patented variety and runs a bit higher in price.

• • •

Q. We need a screen that will grow tall to conceal an unsightly view from our bedroom windows and also provide us with some privacy. We feel that a fence will cut off air passage. What plants might we use?

A. The Malaleuca leucadendra or "Punk" tree makes a wonderful tall screen or is excellent in groups for skyline effect. If a hedge five to eight feet would be tall enough, then you might use Viburnum odoratissimum, which has a spreading habit of growth and attractive foliage. In front of either of these you can group flowering shrubs such as Azaleas, etc. It might be well to secure the recommendation of one of our landscape architects who can tell you just what would be the best plant to use.

• • •

Q. What are the large trees with such abundance of lavender or white orchid-like flowers and glossy two-lobed leaves?

A. These are the Florida Orchid Tree or Bauhinia, and are considered one of the most valuable flowering trees for Central Florida. They bloom most profusely in February and March. We also have a dark-purple hybrid that is much in demand.

• • •

Q. What is the Orange Colored Vine that climbs to the tops of trees and blooms so profusely now? Will it grow in Missouri?

A. The Flame Vine is a vigorous grower and does well in Central Florida. However, it does get damaged by the cold some years. It would not grow out of doors in Missouri, but you might use it as a staked vine in your sun parlor or Florida room.

• • •

Q. I am very fond of Azalea Formosa, but very few other varieties will blend with it to form a picturesque and pleasing planting. What varieties do you recommend using with it?

A. Elegans, which is a very clear light pink; George L. Taber, white shaded with light lilac; Fielders White, Wallace White or Magnolia White; Sweetheart Supreme or Mme Pericat, soft pale pinks and if you use a wisely spaced group of whites, you can lead into other shades without an off-color clash.

• • •

Q. Can you recommend an ever-bearing lemon and lime to plant to provide fruit for family use?

A. The Meyer Lemon is one of the best of the ever-bearing group, and we also recommend the ever-bearing Lakeland Lime.

It's Orchid Time in Florida!

EVERYONE LOVES PHAIUS GRANDIFOLIUS—
NONE BETTER FOR BEDDING OR FOR POT CULTURE.



Terrestrial or earth orchid—

Grows in soil - - -

Blooms profusely - - -

Needs no special care!

Use for tubbed plant for patio - - -

Attractive all year in pots - - -

Use in planting beds outside - - -

Blooming Plants

\$3.50 and up

FLORIDA NURSERY AND LANDSCAPE CO.
LEESBURG, OCALA AND WINTER PARK, FLORIDA

Sec. 562 P.L.&R.
U.S. Postage

PAID

Leesburg, Fla.
Permit No. 15

Library

U.S. Dept. of Agriculture

Washington 25, D.C.

RECEIVED
U.S. D. A. LIBRARY
MAR 25 10 47 AM '57

FORM 3547 REQUESTED

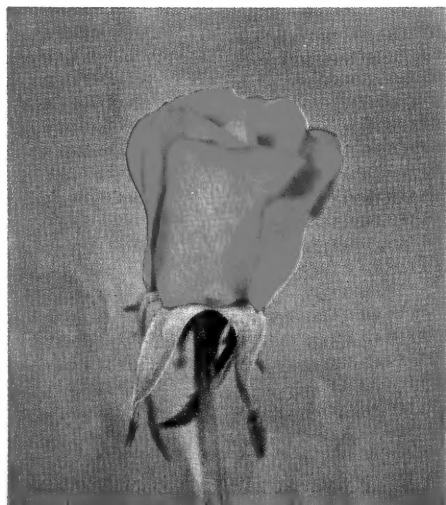
HERE'S BREATH-TAKING BEAUTY!

Agapanthus has proven to be one of the loveliest bulbous plants for the Florida garden. The attractive green foliage, topped with the tall spikes of spectacular lavender-blue flowers, is a favorite with most of us who know it and fascinating to all who see it.

Grouped in a bed, they make a bright accent of color in any garden, and in a sunny spot you can count on a real show when they are in full bloom.

Easy to grow, the Agapanthus thrives in a soil that is light, yet rich in humus. In sunny, rich locations, where they are given the proper amount of water, you will have bloom stems about three to four feet tall.

ONLY \$1.50 each and up



GROW YOUR OWN ROSES!

There's nothing lovelier than a rosebud which opens into a full blown rose — and one rose in a bud vase is a bouquet!

While some varieties do better in our section of the state than do others, Florida Nursery has a selected stock proven to be the best bloomers for Central Florida. There are various shades of red, pink, yellow and multicolors, as well as perfect whites.

The secret to growing roses successful? That's easy! Plenty of water and a rich soil for planting, together with frequent applications of fertilizer, will give you healthy plants and an abundance of beautiful flowers.

BLOOMING PLANTS, \$1.50 and up